



AGENCY FACT SHEET

Location

1625 Hennepin Avenue
Minneapolis, Minnesota 55403

Contact

612.215.9800 (T)
612.215.9801 (F)
info@oco.com

Online

www.oco.com
facebook.com/OLSONagency
twitter.com/OLSONagency

Background

OLSON, named one of *Inc.* Magazine's fastest growing private companies, is a 180-person non-traditional agency based in Minneapolis and dedicated to building brand communities through innovative methods - "We Think In Social Circles." Holistic by design, OLSON provides brand strategy, advertising, interactive, social networking, design, public relations and media for some of the world's most respected brands.

Agency Leadership*

John Olson, Chief Executive Officer
Kevin DiLorenzo, President
Steve Hanson, General Manager/Chief Operations Officer
Tom Fugleberg, Executive Creative Director

*OLSON is independently owned.

Current Clients

3M	Imation	Phillips Prairie Organic Vodka
Allen Edmonds	KraftMaid	Phillips Union Whiskey
Bauer Hockey	Land O'Lakes, Inc.	Red Kap
Capital One	Marvin Windows	Target
CarVal Investors	Memorex	TDK Life On Record
Chamilla	Minnesota Wild	Thomson Reuters
Chinet	Northwestern Mutual	UnitedHealth Group
Country Inns & Suites	NSF International	University of Minnesota
Detroit Pistons	OptumHealth	UV Vodka
Fifth Third Bank	Ovations	XtremeMac
General Mills	Phillips Distilling Co.	

Awards and Recognition

- *Advertising Age* magazine's "10 Agencies to Watch" list - 2009.
- Inc. 5000 list by *Inc.* magazine, recognizing the fastest growing private companies in America.
- American Marketing Association's Effie award for marketing effectiveness 15 times in eight years.
- Brand Anthropology discipline earned the 4A's Jay Chiat metal for strategic excellence - 2009.
- PR discipline earned three PRSA Bronze Anvil awards - 2009.
- Tom Fugleberg lands on *Business Journal's* "Forty Under 40" list - 2009.
- Media Post's Creative Media Awards Finalist - 2009.
- *Business Journal's* Fast 50 list two years in a row; breaking into top 10 in 2008.
- Jefferson Award for The BrandLab by the *Business Journal* for corporate philanthropy - 2008.
- John Olson wins Entrepreneur of the Year by Ernst & Young and Ad Fed's Silver Medal - 2007.
- Best of Show Minnesota Public Relations Society of America Classics Awards - 2006.
- Four-time honoree of the "Best Places to Work" award by the *Business Journal*.
- Creative work regularly featured in *Communication Arts, I.D., Creativity, How & Graphis*.